



**Seiko Instruments is proud to announce the latest addition to its rapidly expanding mobile printing lineup: the MP-B21L, a versatile 2-inch printer capable of handling both labels and receipts.** *As a renowned leader in the printing industry, Seiko continues to innovate and provide cutting-edge solutions for mobile printing needs.*

Seiko Instruments USA Inc. (SII) Thermal Printer Division, a renowned global leader in thermal printer technology, is proud to announce the addition of the MP-B21L, a 2” receipt and label printer, to its rapidly expanding mobile printing range. Recognized globally for its excellence in thermal printer technology, Seiko introduced the MP-B21L to cater to the growing demand for 2” labeling applications across various sectors such as Retail, Hospitality, Manufacturing, Healthcare, Warehouse, and more.

This cutting-edge printer, designed to be compact yet rugged, is versatile enough to handle various tasks, from printing customer labels for mark-downs to asset tracking and test tube labeling. Weighing less than a pound, the MP-B21L strikes the perfect balance between robustness and lightweight design.

With an impressive print speed of over 6” per second, this mobile printer is engineered for ultra-versatility and is compatible with iOS, Android, and Windows Platforms. It supports command schemes of ESC/POS, CPCL, and ZPLII. Seiko further enhances the user experience with the SII Layout editor software for easy label designing and the SII URL print agent for convenient PDF Printing.

Matt Schmitz, General Manager of Seiko Instruments US Thermal Printer Division, highlights the Company’s commitment to innovation, stating, “Seiko prides itself on precision products, delivering reliability, the low total cost of ownership and outstanding features. The growing

demand for 2” labels in key vertical markets prompted Seiko to enhance its mobile printer lineup with a product tailored to this industry trend.”

For additional information and pre-orders, please contact 877-905-2291 or email [tpdsales@seikoinstruments.com](mailto:tpdsales@seikoinstruments.com).

### **About Seiko Instruments Inc.,**

Seiko Instruments (SII), a subsidiary of Seiko Holdings Corporation, is a globally recognized brand known for innovative design and precision manufacturing. Established in 1937, SII has over 6,800 employees worldwide, manufacturing watches, electronic components, and a comprehensive range of receipt printers, mobile printers, smart label printers, and OEM printing solutions.

More information can be found at [www.siibusinessproducts.com/store/slp720-721rt/](http://www.siibusinessproducts.com/store/slp720-721rt/). Follow Seiko Instruments on [www.linkedin.com/company/seiko-instruments.-usa](http://www.linkedin.com/company/seiko-instruments.-usa).

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